



U N I V E R S I T Y O F
SOUTH CAROLINA

July 17, 2012

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 a.m., July 30, 2012**, unless otherwise suspended or canceled. **Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract.** The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Mr. Voight Shealy
Chief Procurement Officer
Materials Management Office
1201 Main Street Suite 600
Columbia, SC 29201

Referenced Solicitation Number:	USC-FPB-1999-MLS
For Furnishing:	Integrated Marketing Communication and Public Relations Services
Issue Date:	July 11, 2011
Opening Date:	August 5, 2011
Total Potential Amount:	Maximum \$1.5 million
Date of Award:	August 26, 2011

Initial Contract Period	July 30, 2012 – August 22, 2012
Maximum Contract Period:	July 30, 2012 – August 22, 2016

***The following is a partial list of awards. Additional awards may be made pending further evaluation.**

Awarded to:

- **Black Barn**, 737 Naples Avenue, Cayce, SC 29033
Lot 4 – Graphic Design Services - \$75.00
- **WFM Services, LLC**, 42 West 38th Street, Suite 1001, New York, NY 10018
Lot 5 – Videography Services - \$50.00

Mary L. Sims

Mary L. Sims, CPPO, Procurement Manager